

Vmoso for Professional Associations

While new communication tools and mobile technology has transformed the way people work together inside organizations, cross-company collaboration has lagged behind. Vmoso for Professional Associations provides a secure, private platform for professional collaboration outside the company.



Over the last few years, most companies have started to move away from email as their primary means of internal collaboration, embracing more efficient digital workplace solutions. But outside the company, email still reigns supreme as the “lowest common denominator” means of inter-organisation communication.

This is particular true for non-profit industry organisations which have professional members from many different companies, but little common IT infrastructure with which to support collaboration between participants. This results in members falling back to email, or making use of social media forums ill-suited for professional collaboration.

Vmoso is ideally suited to fill this gap, providing a secure, easy-to-use platform for cross-company professional collaboration.

Vmoso Benefits for Professional Associations

- Cloud-based solution places no IT burden on the hosting association, and represents a neutral venue for cross-company communication, not owned by any one member organization. Use of a professional collaboration platform reduces the likelihood of member access being blocked due to company IT policies.
- Multiple association membership - Vmoso users retain their own identity and can join multiple associations without needing to maintain a separate username and password for each.
- Permission-based sharing ensures that each member retains control over the content they bring to the discussion. If a member leaves the association, they can revoke access to their content, or allow it to continue to be used. If content is shared with multiple associations, permissions for each association can be managed separately.
- Associations can decide whether to manage member lists centrally, or devolve this responsibility to member organisations



Vmoso features

- Threaded discussions, making it easy to read the whole conversation, in the right order, instead of piecing it together from endless email trails.
- Content versioning, allowing participants to work together to create documents, while retaining a who-did-what audit trail.
- Knowledge maps, recording the links between related content to ensure easy navigation of the web of knowledge created through collaboration.
- Email integration, allowing members to take a full part in the collaboration, even if they choose not to use the Vmoso app.
- Mobile and desktop apps, providing device- and location-independent access.

Vmoso for Professional Associations is ideal for:

- Trade Associations
- Inter-professional Associations
- Learned Societies
- Technical Working Groups

...and any other body that requires representatives of multiple organizations to collaborate together across company boundaries

